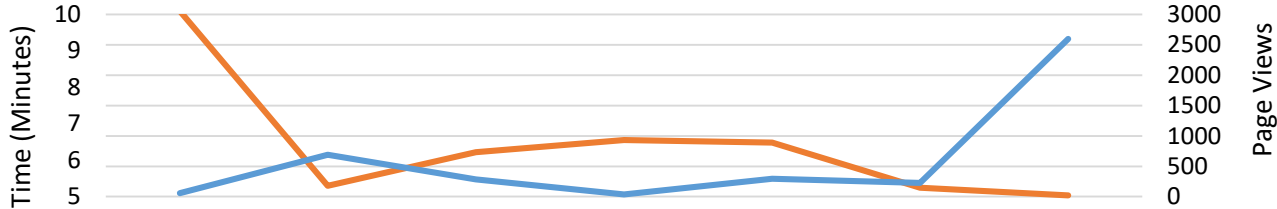


Metrics for Hilary Heilbron QC : “Use of Barristers in International Arbitration”

Average Time vs Page Views



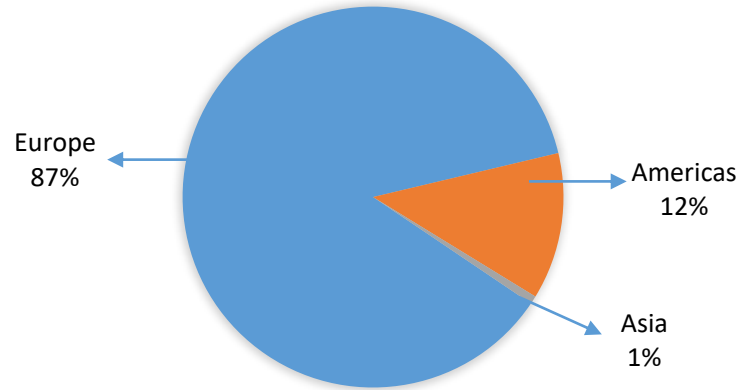
	30-Oct	31-Oct	1-Nov	2-Nov	3-Nov	4-Nov	5-Nov
Page Views	3055	181	730	932	891	146	21
Avg. Time Per Day Per View	5.1	6.15	5.47	5.06	5.49	5.38	9.33

Total Number of Page Views
5,956*

**Targeted Legal Professionals*

Average Time Per View
5 Mins

DEMOGRAPHICS



Combined Metrics for Matterhorn Law and Newton Arbitration platforms.